

A black and white photograph of a data center aisle. On the left, there are rows of server racks. On the right, a person is walking, their figure blurred to suggest motion. The lighting is dramatic, with strong highlights and deep shadows.

IRON BOW TECHNOLOGIES DATA CENTER

OPTIMIZING RESOURCES
AND TRANSFORMING PERFORMANCE

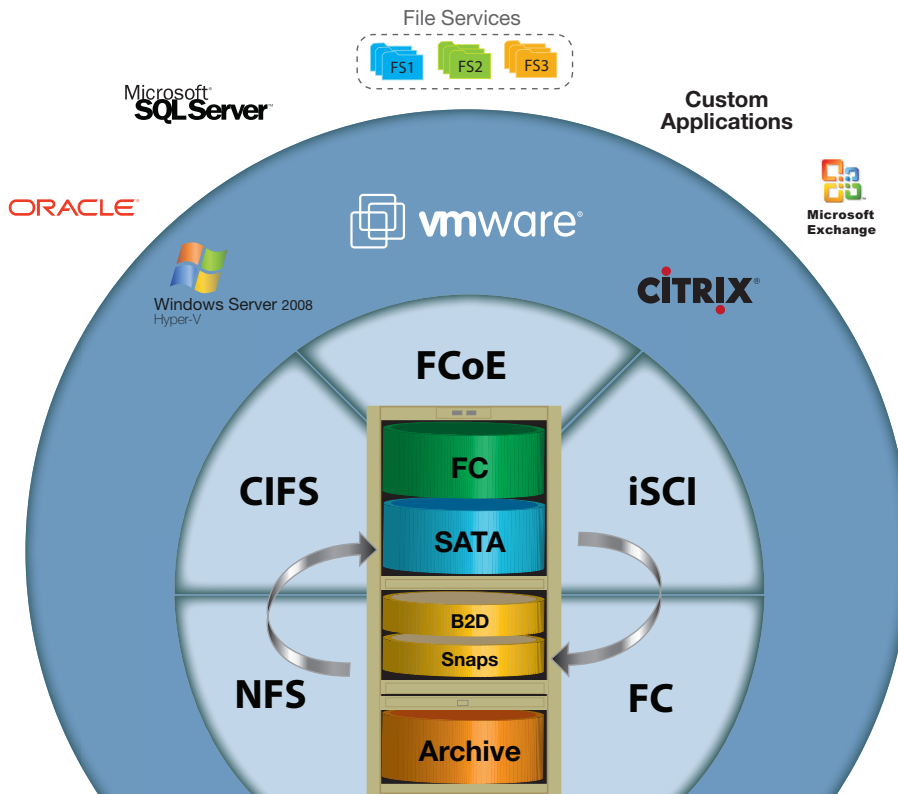
WILL YOUR DATA CENTER SUPPORT AN EVOLVING ENTERPRISE?

Cloud services, secure mobility, multifaceted collaboration, and all types of virtualization are transforming the expectations we have of our infrastructures. But, the benefits of these new technologies cannot be realized without strategic investments in the data center. With tight budgets, many managers are asking, "How do we transform the data center to adopt cloud technologies while leveraging our current investments to work more efficiently?"

AVOID OVERSPENDING AND RIGHT-SIZE YOUR INVESTMENTS

Results are not driven by the amount of resources; they are driven by the precise and intelligent use of resources. Iron Bow can help you avoid overspending and get the results you expect from new technologies by asking the right business questions and pinpointing the right technology choices.

The result: You can ready your data center for the new demands of an efficient, virtualized infrastructure by strategically selecting and right-sizing investments.



To realize all the benefits of cloud computing, mobility, virtualization, and collaboration, strategic investments must be made in the data center. We can help you from overspending and right-size your investments to give you the capability that you need

ASK THE RIGHT QUESTIONS

Clearly defining the business challenges and assessing technology assets becomes the foundation for a targeted strategy.

- What are the requirements that directly impact mission success?
- What is the best cloud computing strategy – private, public or hybrid?
- Can the current infrastructure support desired virtualization or cloud computing initiatives?
- Are SLAs being met?
- What future events might affect data strategies?
- What infrastructure functions (server, desktop, applications, storage, backup) are good candidates for virtualization?
- Where are current bottlenecks, and where might there be future availability issues?
- How can we quantify ROI to justify the expenditure?

INVEST IN THE RIGHT SOLUTIONS

Application Integration and Storage Design: Optimize availability and service levels

Today's storage technology choices are incredibly complex. Iron Bow has subject matter experts to match the right solutions to your unique environment. We leverage what you have along with the best new investments.

Cloud Solutions: Answer the mandate to reduce costs and increase flexibility

Virtualization has become the foundation for transforming IT performance. But what kind of virtualization do you need – file, server, application, storage? What are the ramifications for not investing in security and backup solutions. Do you need a complete packaged solution to serve as the foundation for a private cloud, or can you leverage some existing investments? We bring the right solutions and best practices to ensure that your project is successful and benefits are fully realized.

Disaster Recovery (DR) and Continuity of Operations (COOP): Meet requirements while improving availability

A requirement for every organization, DR and COOP is complicated and expensive. Yet, if designed and implemented incorrectly, bandwidth and interoperability glitches could be crippling. Our team evaluates the costs and risks, covering all the details to avoid issues. Within a limited budget, we can deliver a solid solution that meets requirements and even adds to your capabilities.

Backup and Recovery: Streamline backup processes while improving efficiency

Today's backup environments can't keep up with data growth. Solutions must be forward-thinking to ready your data center for future requirements. From considering bottlenecks to SLAs, we ask the right questions and help you pick from a myriad of products to find the ones that will support your business today and for years to come.

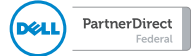
Consolidation: Migrate data successfully to improve efficiency

Consolidating data center assets makes good sense, but missing one detail in migration can compromise mission-critical operations and information. We consider hundreds of factors to ensure success, including:

- All applications
- Interoperability issues
- Virtualization options
- Desktop requirements
- Stale data
- E-mail .pst files
- Migrations
- Management
- Network requirements

CHOOSE THE RIGHT TECHNOLOGIES

As an unbiased partner with certifications and strong expertise in each brand, we can help you determine and implement the best solution for your needs.



THE IRON BOW APPROACH

- Interactive consultation drives critical strategy and choices
- Apply multi-disciplinary expertise to ensure virtualization efforts support the entire enterprise
- Proven solutions and vetted technologies
- Best practices
- Expertise in leading brands
- Vendor agnostic
- Leverage current investments

Contact us today for a consultation that will change the way you think about transforming data center performance.

CONTACT

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